



AFC+A

AMERICAS for CONSERVATION + the ARTS

A healthy environment through
advocacy, education, the arts,
and engagement of culturally
diverse communities.

**AMERICAS LATINO
ECO FESTIVAL**
americaslatinoecofestival.org

**MANDEL VILAR
PRESS**
Advancing Diversity and Conservation in Publishing



U-CAN
Green Ambassadors
Program
In partnership with: 

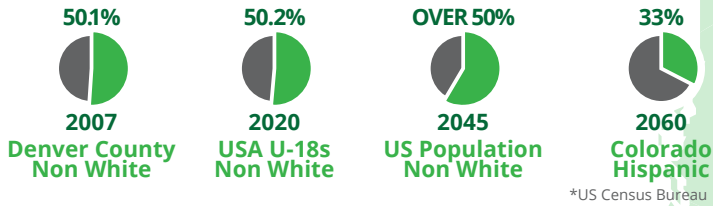
Felipe Benitez, Partnerships & COO
1634 Eye Street, NW 20006
Felipe@americasforconservation.org

americasforconservation.org

Irene Vilar, Founder & CEO
734 SANTA FE DR. DENVER, CO 80204
Irene@americasforconservation.org

AMERICAS LATINO Eco FESTIVAL^V

NON WHITES PREDICTED TO OUTNUMBER WHITES BY 2045



NON WHITES MAKE UP:



LATINOS ON THE FRONT LINE OF THE ENVIRONMENTAL CRISIS

- 66% of Latinos live in areas that fall below EPA's air quality standards (EPA)
- Latinos are 3X as likely to die of Asthma (EPA)

Climate Change and Protection of Mother Earth is a Personal, Cultural, and Moral Issue for Latinos

LATINO CONNECTION TO ECO ISSUES

- 93% of Latinos believe in Global Warming (NRDC2012)
- 92% of Latinos favor clean, renewable energy (SierraClub/ NCLR 2012)
- 92% of Latinos view outdoor recreation as a central part of their community's way of life (SierraClub/NCLR 2012)

- Latinos spend 22 hours a week outside which is comparable with outdoor enthusiasts (OIA)
- Latinos spend \$592 per person/year on outdoor apparel and gear v. \$465 for the average consumer (OIA ConsumerVue)

The Racial Gap on Climate Change

Percentage of Americans who think global warming should be a "top priority" for the president and Congress

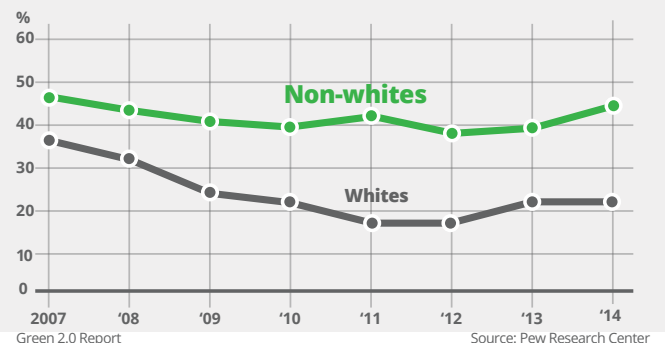


TABLE OF CONTENTS

ABOUT Americas for Conservation +Arts

DEAR CORPORATE PARTNERS

AFCA GREEN CORPORATE HEROES

- FLOWER (50K+)
- LEAF (30K)
- STEM (15K)
- ROOT (7K)
- SEED (2K)

AMERICA ECO LATINO FESTIVAL (ALEF)

- VISION
- MISSION
- IMPACT – KEY HIGHLIGHTS
- SPONSORSHIP OPPORTUNITIES 2017
- DONATIONS

MANDEL VILAR PRESS

- VISION
- MISSION
- IMPACT – KEY HIGHLIGHTS

LATINA GIVING CIRCLE

- VISION
- MISSION
- IMPACT – KEY HIGHLIGHTS
- SPONSORSHIP OPPORTUNITIES 2017
- DONATIONS

UCAN

- VISION
- MISSION
- IMPACT – KEY HIGHLIGHTS
- SPONSORSHIP OPPORTUNITIES 2017
- DONATIONS
- BOARD OF ADVISORS
- TEAM

ABOUT:



AFC+A
AMERICAS for
CONSERVATION
+ the ARTS

Americas for Conservation + the Arts AFC+A advocates for a healthy environment through education, the arts, and engagement of culturally diverse communities.

AFC+A advances tools and platforms that empower these communities to provide long-term environmental stewardship, ensuring a healthy environment for ALL cultures.

AFC+A and its four main programs, the annual Americas Latino Eco-Festival ALEF (leveraging the arts and Latino leadership for conservation gains) Mandel Vilar Press MVP (advancing diversity and conservation in publishing), United Cultures for Arts + Nature Green Ambassadors U-CAN (youth program growing the next generation of diverse eco leaders), Latina Environmental Giving Circle LEGC (powering Latina environmental stewardship) aim at environmental and multicultural education and a diverse, non segregated, and inclusive conservation agenda.

AFC+A's programs elevates in particular the voices of Latino conservation and cultural leaders, fostering collaboration to better tackle environmental problems from many angles, and using "arte y cultura" as a communication channel for environmental awareness and shared values.



"The Americas Latino Eco-Festival promises to help clarify one of the great dilemmas of our time, the reconciliation of migrations and the need for cultures to be embedded in place."—

Doug Tompkins Founder of North Face, Director of Tompkins Conservation



"The Americas Latino Eco Festival is beautiful and necessary and comes at a critical moment in our conversation about our collective futures."—

Junot Diaz Pulitzer Prize and McArthur Genius

"The Americas Latino Eco Festival offers an impressive wide range of workshops with climatologists and other experts, pays homage to environmentalists and hosts diverse cultural presentations enhancing understanding and respect across cultures and ecosystems"

--**Eduardo Diaz**, Smithsonian Magazine



DEAR CORPORATE PARTNERS,

I am extremely grateful for the support Americas for Conservation + the Arts (AFC+A) has received throughout recent years helping us grow into the organization that we are today. Whether you are a long time supporter or we are just meeting the first time, I am sure that you will be pleased to learn more about our mission and impact.

2016 was a successful year for our organization. We have continued to tackle environmental problems from many angles and used Arte y Cultura as a communication channel for environmental awareness and shared values, all powered by volunteer force and no paid staff. All our programs aim at environmental and multicultural education and a diverse, non-segregated, and inclusive conservation agenda.

We have brought real change to our communities through two of our main programs: The annual Americas Latino Eco-Festival ALEF (leveraging the arts and Latino leadership for conservation gains), now in its fifth year, and Mandel Vilar Press MVP (advancing diversity and conservation in books) and the publication of ten titles in eighteen months. Both platforms of cultural production have received over a dozen national press features. In 2016, MVP's books reached new critical heights and widespread attention with two of its publications chosen by Publishers Weekly as top ten forthcoming books for fall 2016. The Washington Post selected our latest translated fiction, "Wicked Weeds" by Pedro Cabiya as Fall 2016 Best Fantasy & Science Fiction. Our first Yiddish translation of Blume Lempel's stories "Oedipus in Brooklyn" received a Kirkus starred review and our Hebrew translation of Israeli author Nava Semel "Isra Isle" was selected by Publishers Weekly as Fall 2016 Fantasy Top Ten.

In the Fall of 2016 we launched United Cultures for Arts + Nature Green Ambassadors U-CAN (growing the next generation of diverse eco leaders) in partnership with the US Forest Service and the National Wildlife Federation as well as a Latina Environmental Giving Circle LEGC (powering Latina environmental stewardship).

Also in 2016, we were honored to receive that year's Love This Place Award from the City of Denver's Office of Sustainability for our work as community builders.

As the Founder of AFC+A, I believe advancing diversity is the most important conservation strategy and that the richness of our Latino American culture is our most important asset in the work that lies ahead. Our cultura is grounded on reverence for Mother Earth. Twenty thousand plus years of indigenous genes still drive the cultures of the Americas of the South and reverberate for generations in the families migrating to the North. Preservationist and protectionist values resonate in our religions, our social structures, our agricultural practices, and our arts and crafts; especially in our arts.

There is no doubt Latino arts and culture in the US have clearly driven the breaking down of walls. Just look at how the growth of Latino musicians parallels the growth of tolerance and visibility of an otherwise traditionally stereotyped population.

And yet, while AFC+A is a Latino based organization, our expanding organization of volunteers, supporters and donors continues to grow in its diversity. Mother Earth provides the air we breathe and the water we drink without any consideration of race, color, nationality or religion. Your generous, tax deductible support can help AFC+A educate and prepare our children to support, enjoy and demand a sustainable future for themselves and their children.

I can't wait to see what we can accomplish together!

Irene Vilar
AFC+A Founder & CEO
Guggenheim Fellow



BOARD:

Irene Vilar PRESIDENT
Robert Mandel VICE PRESIDENT
Mirta Ojito OFFICER
Doug Unger OFFICER
Tim Z. Hernandez OFFICER
Daniel Grandbois OFFICER
SoYoung Lee OFFICER
Toti Cadavid SECRETARY
Keirstin K. Beck TREASURER

TEAM:

Irene Vilar-Founder & CEO
Zuza Bohley-Education & Deputy Director
Felipe Benitez-COO & Public Affairs
Carey Mason- Development Director
Lhotse Springer- Programs Manager
German Gonzalez- Community Outreach/
Spanish Media Director
Tanja Johnson-Special Events Director
Armando Gonzalez-Marketing Director
Ana O. Rotonti-Develop/Partnership Director
Bere G. Tellez-Environmental Programs Director
Dr. Robert Mandel-Publisher, Mandel Vilar Press
Niki Eways-ALEF Production
Rossana Longo-Volunteer Coordinator
Elizabeth Riggs-Art Exhibits
Arturo Garcia-Art Education
Roberto Forns-Broggi-Film Forum
Alejandro Silva-Social Media
Marco Better-Websites Manager

AFC+A PARTNERS





**AFCA+
AMERICAS for
CONSERVATION
+ the ARTS**

CORPORATE HEROES

AFCA is proud that 95% of the money it raises goes directly to programs. Our corporate and individual donor program allows us to remain a financially sound organization that impacts the people and the cause we serve.



FLOWER (50K+)

COMMUNITY IMPACT

- Automatic Crown Sponsorship of ALEF
- MVP Patron with print mention in all MVP books
- MVP Patron with online mention in MVP website and printed catalogs (4 per year)
- U-CAN Green Ambassadors Program Benefactor (United Cultures for Arts + Nature)

BRAND EXPOSURE & DIFFERENTIATION

- Promotion on all AFCA websites (AFCA, ALEF, MVP) with company logo and link
- Company logo and link in newsletters (quarterly) and other digital collateral
- Company logo in printed materials
- On stage recognition and remarks opportunities at ALEF Annual Gala
- Complementary table of 8 at ALEF Annual Gala



LEAF (30K)

COMMUNITY IMPACT

- Automatic Trunk Sponsorship of ALEF
- MVP Patron with online mention in MVP website and printed catalogs (4 per year)
- UCAN green ambassadors program benefactor

BRAND EXPOSURE & DIFFERENTIATION

- Promotion on all AFCA websites (AFCA, ALEF, MVP) with company logo and link
- Company logo and link in newsletters (quarterly) and other digital collateral
- Company logo in printed materials
- Complementary table of 8 at ALEF Annual Gala



STEM (15K)

COMMUNITY IMPACT

- Automatic Branch Sponsorship of ALEF
- MVP Patron with online mention in MVP website and printed catalogs (4 per year)

BRAND EXPOSURE & DIFFERENTIATION

- Promotion on all AFCA websites (AFCA, ALEF, MVP) with company logo and link
- Company logo and link in newsletters (quarterly) and other digital collateral
- Company logo in printed materials
- 4 complimentary tickets to ALEF Annual Gala



ROOT (7K)

COMMUNITY IMPACT

- Automatic Root Sponsorship of ALEF
- MVP Patron with online mention on MVP website

BRAND EXPOSURE & DIFFERENTIATION

- Promotion on all AFCA websites (AFCA, ALEF, MVP) with company logo and link
- Company logo and link in newsletters and other digital collateral
- 2 complimentary tickets to ALEF Annual Gala



SEED (2K)

BRAND EXPOSURE & DIFFERENTIATION

- Promotion on all AFCA websites (AFCA, ALEF, MVP) with company logo and link
- Company logo and link in newsletters (quarterly)

2016 GREEN CORPORATE HEROES

PRODUCER



CO-PRESENTERS



In partnership with



PARTNERS

ALEF is Funded in Part by the Bonfils Stanton Foundation, Cultivating Arts and Leaders for a Vibrant Community



Crown Sponsors



Trunk Sponsors



BENITEZ STRATEGIES

Branch Sponsors



Lodging Partners



Root Sponsors



Partners



Conservation Colorado



BEVISIBLE



WATER EDUCATOR NETWORK



DENVER BOTANIC GARDENS



ALTITUDE SEVEN

Media Partners



Hosting Partners



DENVER'S CULTURAL PLAN



and many volunteers and friends

AMERICAS LATINO ECO FESTIVAL

An annual gathering of celebrities, artists, scientists, activists, community and public policy leaders of the Americas to discuss novel solutions in advancing a healthy environment through advocacy, education, and engagement of culturally diverse populations.

Produced by



Vision

The Americas Latino Eco Festival (ALEF) - a nonprofit event free and open to all - is a Latino hosted multicultural event elevating in particular, the voices of communities of color and women in conservation and cultural leadership, fostering collaboration to better tackle environmental problems from many angles, and using arte y cultura as a communication channel for environmental awareness and shared values.

Mission

To promote environmental awareness and create a platform for dialogue and mobilization for a just society to ensure that everyone has access to a healthy environment.

Impact – key highlights

- Number of Attendees 2013 – 2016 = 10,000+
- Number of Presenters 2013 – 2016 = 600+
- Number of Workshops = 25+
- Number of Art Exhibits = 25+
- Number of Organizations that Participated = 250+
- Organizations – Projects incubated in the Festival = 100+
- Facebook Impressions = 425,000+
- Facebook Post Engagement = 4,200+
- Facebook Likes = 8,800+
- Print and Online Media= 50+ Million Impressions (15 national press features, 8 tv news, 16 radio shows)
- Featured in NBC News, Telemundo National, Fox News, The Hill, Smithsonian Magazine, Huffington Post, Grist, Triple Pundit, The Denver Post, El Nuevo Dia, Numberticias EFE, Audubon Magazine

Sponsors 2016



AMERICAS LATINO ECO FESTIVAL^V

Denver, CO. September 15-17, 2017

Friends - it's hard to believe that Americas Latino Eco Festival (ALEF) is well on the way to a fifth successful year. Today minorities make up 40% of the US population but only 13% of environmental organizations, so ALEF's unique contribution to reducing the "Environmental Inclusion Gap," is more important and urgent than ever.

If you have supported us in past years, we cannot thank you enough. ALEF 2017 retains the exciting mix of elements you value and hosts a 2nd - 4th grader BioBlitz in partnership with The US Forest Service. ALEF 2017 also offers more networking and adds a wider range of sponsor options to encourage you to take your ALEF support to the next level.

If you are considering sponsoring ALEF for the first time, I wanted to highlight some of our achievements and provide reasons why aligning your organization or brand with ALEF makes sense on so many levels.

Unique - ALEF is the largest and only event of its kind in the US uniting environmental conservation with Latino leadership and families. Donor support keeps ALEF free and open to the public.

Authentic - ALEF speakers and attendees are mostly Latino. The festival's special blend of Advocacy, Arts, Networking and Education is designed by Latinos and made available to all that support environmental conservation. What better place for a genuine connection?

Established - Now in its 5th year, ALEF has been supported by loyal donors like Whole Foods Market, Kaiser Permanente, World Wildlife Federation, US Forest Service, City of Denver, AARP, Denver Museum of Nature and Science, Denver Art Museum, Bonfils Stanton Foundation, Audubon Society and The Nature Conservancy.

Visible - ALEF attracts all ages, cultures and celebrities like Edward James Olmos, Bianca Jagger and Junot Diaz. No wonder ALEF was featured in more than 20 English and Spanish national media in 2015-2016 and gained over 30 million media impressions.

High Impact - Since 2013, ALEF has been attended by over 12,000 people, engaged over 2,500 Latino advocates, educated 3,800 K-12 school children and seeded over 65 Green and Latino organizations.

Awarded - In 2016, we were honored to receive (1) the City of Denver Office of Sustainability **Love This Place Award** for our work as community builders (2) the **ALEF Proclamation** by Colorado Governor John Wright Hickenlooper (3) the signed **Mayors Monarch Pledge** by City of Denver Mayor Michael B. Hancock.

We can offer a full range of sponsorship options from a Gala Table to a Multi-year Lead Title Sponsor. Join us in 2017 and feel the power of uniting your brand with the future of the Latino/conservation partnership.



Irene Vilar (Founder AFC+A - a 501 (c)(3) - parent of ALEF)
irene@americasforconservation.org & the entire ALEF team

2017 PROGRAM HIGHLIGHTS

Fri. Sept. 15 #DiscoverMiTierra Bioblitz: 4th Graders in a Citizen Science & Arts Inspired Day
Fiesta & Nuestra Familia Awards
Graficomovil Community Exhibit

Sat. Sept. 16 #WaterLife Summit & Film Expo Vision-Word-Action
Colorado Rewild Book Fair
Earth Women Rising Forum & IMAX Screening
Graficomovil Community Exhibit

Sun. Sept 17 #NatureRx Family Day
#ProtectMiTierra Green Fair
Colorado Rewild Book Fair
Graficomovil Community Exhibit



Attendance facts:
3500 avg on Saturday+Alef audience
12000 avg Sunday free family day +Alef

SPONSOR OPPORTUNITIES

For corporate partners, the **Americas Latino Eco-Festival** offers a unique opportunity to reach Colorado's diverse, and powerful, Latino population as well as key environmental influencers and advocates from across The Americas.

PEOPLE HAVE SAID ABOUT ALEF

"Across the nation, cities and communities are taking action to protect our climate for generations we will never meet. The Annual Americas Latino Eco Festival is a spectacular example of one such efforts."

Mayor Michale B. Hancock
City of Denver

TEAM

Irene Vilar (Founder & ED)
Felipe Benitez (Co-Director)
Zuza Bohley (Education Director)
Carey Mason (Development)
Ana Olaya-Rotonti (Development & Partnerships Director)
Lhotse Springer (Management)
Niki Ewavs (Production)
Tanja Johnson (VIP Relations)
Armando Gonzalez (Marketing)
Carlos Zegarra (Media & PR)
Arturo Garcia (Art Education)
Jordan Kueneman (Science Education)
Elizabeth Riggs (Art Exhibits)
Rosana Longo (Volunteers)
German Gonzalez (Spanish PR)
Linda Sosa (Community Relations)
Franklin Cruz (Eco Slam/Youth Education)
Roberto Forns Broggi (Film)
Robert Mandel (Book Fair)
Lauren Truitt (Green Fair)
Alejandro Silva (Social Media/Web)
Marco Better (Webmaster)



2017 SPONSORS

NWF, Bonfils-Stanton Foundation, Colorado Parks & Wildlife, Denver Hispanic Chamber, GOCO, Jared Polis Foundation, NRDC, Voces Verdes, Grace Communications Foundation, National Parks Foundation, City of Denver, Denver Foundation, Benitez Strategies, NLFRTA, Colorado Health Foundation



The Nature Conservancy
Protecting nature. Preserving life.



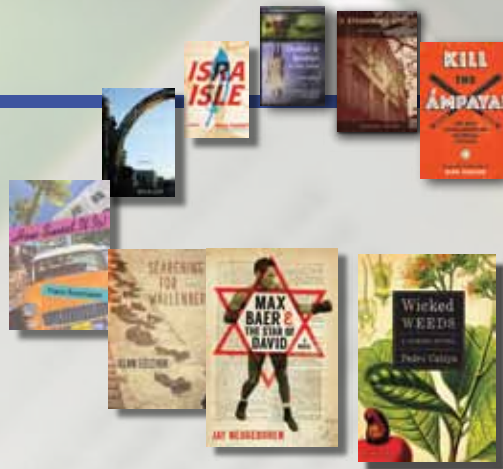
Join our movement!

Because advocates must come together





Advancing Diversity and Conservation in Publishing



MVP publishes stellar fiction and non fiction books and translations by minority authors of the Americas showcasing diversity of people and places.

An initiative of



Vision: Making extraordinary world literature and translations available is crucial to opening our cultural borders. Its availability plays a vital role in maintaining a healthy and vibrant democracy with cultural literacy at its core.

Mission: Launched in late 2014, the nonprofit publishing arm of Americas for Conservation + the Arts, Mandel Vilar Press, advances diversity and conservation in publishing and is one of only a handful of publishers dedicated to connecting the literature of the Americas. We unite the works of the best writers of Central and South America and the Caribbean with the leading ethnic and minority writers of North America.

History: MVP brings together the talents of two experienced editors, Robert Mandel and Irene Vilar. For two decades their collaboration resulted in the publication of important books and translations on Latin American, Latino, Jewish, and African American literature, art, politics, and culture. Together they created and launched two major Latin American book series, The Americas— at the University of Wisconsin Press between 2000 and 2006 and again later at Texas Tech University Press from 2008 to 2014. In concert with their focus on minority literatures, Mandel and Vilar also published many notable books in Jewish studies and African American studies. Their longstanding collaboration now continues with the establishment of MVP. Publishing between four to eight titles in fiction and nonfiction each year, MVP focuses on works that are extraordinary and influential - destined to become the classics of tomorrow.

Distribution: MVP is distributed by the prestigious Consortium Group and publishes the best books and translations on the environment, conservation, culture, history, memoir, fiction, science, and politics.

Contributions to AFC+A for MVP books enables us to:

- Discover, develop, and disseminate influential ideas and knowledge to growing audiences
- Sustain MVP's commitment to intellectual integrity and publishing of the highest caliber
- Embark on new and expanded initiatives such as digital publishing General Gifts re used wherever funds are needed most in the current year
- Individual Books and Named Books Series Sponsorships support development and production costs such as translation, editing, illustrations, permissions, design, manufacturing, and special marketing

Program and operating grants provide multi-year support for translations and the planning and launch of strategic book and book marketing initiatives. Endowment Funds will support MVP programs in perpetuity.

Impact – key highlights

- Number of books published 2015-2016: 10 • Forthcoming books in 2017: 8
- Number. of books sold: 28,000+
- Facebook Impressions = 20,600+
- Facebook Likes = 225+
- Print and Online Media= 15+ Million Impressions (6 national media features)
- Featured in The Washington Post, Miami Herald, Huffington Post, Forbes, The Times of Israel, Publishers Weekly, Foreword Reviews, Literary Hub, Jewish Weekly, Tablet Magazine, The Jewish Week, Jewish Journal, The Brooklyn Daily Eagle
- MVP books selected as best of season by The Washington Post, Publishers Weekly, and Foreword Reviews
- Number. of authors contracted: 18
- Facebook Post Engagement = 4,200+
- Twitter Followers = 380+

The Miami Herald

The Washington Post



THE TIMES OF ISRAEL

Partners 2015-2016 Consortium Book Sales & Distribution, Dryad Press, Benitez Strategies, NeocoPromo

Recommended Ways to Support MVP

1. Funding a Named Series

A Named Series takes two forms: Annual and Endowed.

All works in a Named Series carry a dedication page and series title in the book and on the back cover, and are listed on the Press's website and in its catalog.

ANNUAL NAMED SERIES

- This donation offsets production, marketing, advertising, printing, translation costs, and author payments.
- The cost for establishing such a series is \$25,000 per book
- The publication of the books stops when funding stops.

ENDOWED NAMED SERIES

- An Endowed Series funds the publication of one or more books per year in perpetuity.
- The minimum amount needed to establish such a series is \$500,000. For example, an annual return rate of 4.75%, \$500,000 generates \$24,000 per year, allowing the Press to publish one book each year in the Endowed Named Series.
- Because the Press keeps all of its books permanently in print and continues to build the readership for them, the establishment of an Annual or Endowed Series represents a long-term investment in culture.

2. National Literature Series Celebrating Your Country's Literature and Culture

WHAT IS A LITERATURE SERIES?

A National Literature series is a long-term commitment to the partner country's literature and culture that will ensure ongoing promotion and study of the country's life and art. The series ensures publication in English of two to four books per year from the partner country over a period of five years. The books are distributed throughout the world in print and electronic formats and are accompanied by a multi-year marketing plan promoting the series as a whole.

WHY IS THERE A NEED FOR A COUNTRY-SPECIFIC LITERATURE SERIES?

The publication of literary translations in the English-speaking world has dramatically decreased in the past two decades. Much of the best international literature remains unknown and underrepresented in Anglophone countries and the cultural richness and diversity of individual countries is not made available to English readers.

It is often said that books in translation have no market and are therefore unprofitable – they pass through the market unnoticed and forgotten. A series, however, allows the books to reach a wider audience as they can be promoted over a number of years and placed in a wider cultural context.

WHAT ARE THE BENEFITS OF A SERIES?

Training of young or beginning translators

One of the goals of the series is to work with translation students at universities in the United States, United Kingdom, and the Series partner country and involve them in the publishing process by having them create sample translations, write readers' reports, and participate in the editing process.

Increased visibility of a country's language in the English-speaking world

The Series books are presented to associations of high school and college-level foreign language teachers, and marketed for classroom adoption at university level throughout both the United States and the United Kingdom.

In addition, sample translations and readers' reports in English are made available on the partner's website, to be used by other publishers around the world in order to encourage translation of texts into other languages.

Dissemination and Promotion of the works

The books are distributed throughout English-speaking countries and English-language bookstores in other countries, as well as available electronically.

Marketing initiatives for the Series are coordinated with appropriate government agencies that promote the partner country's literature and culture at large. The series is promoted extensively on the MVP website as well as in English-language media, and is accompanied by readings, annual launches, and events at embassies, international book festivals, universities, libraries, and bookstores.

Who can support such a series?

Mandel Vilar Press is looking for partners in any country to initiate several Literature Series. Partners can include, but are not limited to, Ministries of Culture, funding agencies, embassies (Culture and or Tourism Offices), foundations, and private individuals.

Countries and organizations that wish to receive more information on this program should contact:
Dr. Robert A. Mandel, Robert@mvp.org

Mandel Vilar Press is a 501(c)(3) charitable organization. All gifts are tax-deductible to the extent allowable by law.

Robert. A Mandel

Co-Founder

MVP will be devoted to publishing the numerous great writers overlooked by corporate publishers and with no doubt will live up to Franz Kafka's mandate that 'A book must be the axe of the frozen sea within us!'

Irene Vilar

Co-Founder

MVP will help open up our cultural borders and will play a vital role in maintaining a healthy and vibrant democracy and cultural literacy. Less than 1% of US readers read in translation. In contrast, in some European countries such as France and Germany the figure is closer to 30%. There is much to ponder about the health of a nation when its peoples don't read across cultures. This ignorance breeds bigotry and prejudice. It is clear that publishing translations is one urgent mandate for the making of an empathic, global citizen. This is why the launch of MVP is so momentous."



MANDEL VILAR PRESS
501 (c) (3)

Advancing diversity and conservation in publishing

mvpress.org | info@mvpress.org

The nonprofit publishing arm of



ORDERING & SUBSCRIBING




Distribution:
Consortium Book Sales
and Distribution | 800.283.3572 |
Sales.Orders@cbsd.com,
Contact: Robert Mandel,
Robert@mvpress.org |
806-790-4731



13 Stradmoska Street
A Memoir of Exile and Return

Andrew Potok




"Potok is blind but he makes us see not only the pre-World War II landscape from which he and his family fled, but also how and why and at what price."
—Jay Neugeboren, author of *Max Baer and the Star of David* and *Imagining Robert*

Searching for Wallenberg!

Alan Lelchuk

"Part detective story, part philosophic inquiry, part historic revisionism, Alan Lelchuk delivers a thinking man's thriller..."
—Jules Feiffer, Pulitzer Prize and Oscar-winning cartoonist

Max Baer and the Star of David

Jay Neugeboren

*"Neugeboren has never been better than in this lush, joyful novel—as erotic and mysterious as *The Song of Songs*, and as clear as a heavyweight champion's punch in the gut. I loved it."*
—ROBERT LIPSYTE, author of *An Accidental Sportswriter*





How Sweet It Is!

Thane Rosenbaum

"How Sweet It Is!, brilliantly and hilariously captures the Miami of 1972."
—Huffington Post





Kill the Ampaya!
The Best Latin American Baseball Fiction

Dick Cluster
Edited and Translated from Spanish by Dick Cluster

"It's time we recognized that Latin America is the soul of baseball, and 'Kill the Ampaya' takes us straight to the heart of that soul."
—Scott Ostler, sportswriter, *San Francisco Chronicle*





Isra Isle A Novel

Nava Semel
Translated from Hebrew by Jessica Cohen

Publishers Weekly Fall 2016 SF, Fantasy and Horror Top 10





Questioning Return

Beth Kissilef

"Sex, death, Torah, more sex. This book's got everything and then some!"
—Gary Shteyngart, author of *Super-Sad True Love Story*





Wicked Weeds A Zombie Novel

Pedro Cabiya
Translated from Spanish by Jessica Powell

The Washington Post November 2016 Best Science Fiction & Fantasy








Oedipus in Brooklyn
and Other Stories

Blume Lumpel
Translated from Yiddish by Ellen Cassedy and Yermiyahu Ahron

"...A remarkable achievement. With shrewdness, wit, and lyricism, Lempel gives voice to the women, the aging, the ill, and others who, from the margins of modern society, have had trouble making themselves heard." Kirkus Reviews

Latina Environmental Giving Circle

Powering Latina Environmental Leadership



The Latina Environmental Giving Circle is a Program of Americas for Conservation + the Arts, an IRS Approved Non-Profit Tax-Deductible Charity. EIN#32-0261204

Latina women joining efforts to respond to the environmental challenges facing our planet by powering the next generation of Latina eco leaders.



Launched at ALEF 2016 the Latina Environmental Giving Circle is a coalition of long-time Latina environmental leaders, writers, poets, academics, journalists, scientists, teachers, mothers, artists and activists, coming together to pool their talent, financial contributions, and volunteer efforts in service of the environment.

Giving Circles are a significant and growing segment of US philanthropy. Through this mechanism, a group of people can donate funds to create awareness and promote a specific cause. The funds donated are pooled together and are given to a project or charity, which is selected by an advisory board. They are sparking civic engagement and helping drive social change.

The women of the Latina Environmental Giving Circle are joining efforts to respond to the urgent environmental challenges facing our planet by powering the next generation of Latina leadership.

The Latina Environmental Giving Circle in particular aims to:

- Maximizing our giving power by doing it collectively;
- Leveraging our resources for the benefit of our community and our girls given that the US philanthropic giving rate for Latino/Latina causes is a minuscule 1.3%;
- Providing a living example of the power of collective philanthropy particularly given the growing power of the Latino/Latina community;
- Encouraging the creation of more Giving Circles for the environment.

The giving circle is hosted by Americas for Conservation + the Arts, an IRS approved non-profit who will act as an administrator.

Advisory Board:

Vanessa Cardenas, Emily's List
Maria Estrada, The Nature Conservancy
Vanessa Hauc, Sachamama
Adriana Quintero, NRDC Voces Verdes
Elianne Ramos, Speak Hispanic Communications
Irene Vilar, Americas for Conservation + the Arts
Toti Cadavid, U-Fulfilled
Mayra Urbano, Moneta Partners
Regina Romero, Center for Biological Diversity

Donation Levels/Niveles

Founders	Círculo de Fundadoras	\$5,000
Godmothers	Círculo de Madrinas	\$1,000
Comadres	Círculo de Comadres	\$ 500
Friends	Círculo de Amigas	\$ 1 to 250

United Cultures for Arts & Nature

U-CAN Green Ambassadors Program

In partnership with:



UCAN is the youth program of AFC+A in partnership with the US Forest Service and the National Wildlife Federation. UCAN stands for United Cultures for Arts + Nature Green Ambassadors.

Develop a culture of nature and climate change awareness in need of better practices to engage and mobilize the brown demographics of the country in a culturally relevant way.



Vision: The UCAN Youth Ambassadors are a diverse corps of young adults (8th-12h grade) in the Metro Denver region that serve as stewards and leaders of their communities and the environment. These students, mentors, citizen artists, citizen scientists and activists will co-create and engage in educational (STEAM) and hands-on programming, cultural and artistic expression and a career opportunity pipeline that is inclusive, culturally-sensitive, inter-generational and community-based. Their work will be meaningfully integrated and enhanced with existing organizations and networks dedicated to science, art, conservation and stewardship. There will be 100 UCAN Youth Ambassadors in five years that serve as a model for how to engage diverse youth to create the next generation of conservation stewards. Launching in 2017 with the 1st U-CAN Annual Congress, Rocky Ridge Music Center, Rocky Mountain National Park, Estes Park, Colorado August 1st-6th, 2017

Mission: Bringing together the heads, hearts and hands of Denver's youth to create a more inclusive and effective conservation movement. UCAN advances interconnectedness among people, cultural heritage, arts, and the natural world. which It engages young people in learning and recreation on public land; crucial in fostering active stewards and conservation leaders more prone to enter environmental stewardship related career pathways.

A ground-breaking program, UCAN recognizes and empowers a diverse generation of sustainability youth leaders and supports them to become green mentors in their own communities. UCAN Fellows learn from world-renowned experts, grow to understand environmental, social, and economic interconnections via arts and culture curriculum, and are inspired to create year-long commitments to meet 21st century challenges.

Focus & Outcomes: To address the need for diverse mentors that have established pathways to becoming conservation leaders, this project will:

- Model the integration of conservation and the arts to engage with youth of color and underserved communities to and diversify the conservation movement.
- Focus on youth and young adults in grades 8 through 12.
- Focus on diverse communities with a large percentage of people of color and low income demographics.
- Create a system to build a diverse corps of mentors that can engage youth with nature on a regular basis.
- Develop programming and resources for diverse youth to build conservation and leadership skills.
- Build a pipeline for 100 diverse young adults to move into conservation careers or education tracks and become conservation leaders in their communities.
- Implement grassroots, community-based conservation projects that create nearby nature, instill sustainable practices, save money and lead to greater stewardship.

Partners NWF, USFS, USDA, CAEE

Advisory council

Brian Kurzel | NWF Regional Director
Irene Vilar | AFC+A Director
Dana Coelho | USFS Regional Urban and Community Forestry
Salvador Carrera | DPS Multicultural Services, Director
Rafael Salgado | Calwood Outdoor Center, Director
John Hayes | CSU Warren College Dean of Forestry
Tabbi Kinin | CO DNR & CO Parks & Wildlife, SOLE Program Director



Delissa Padilla | FWS Urban Conservation Program, Director
German Gonzales | DPS Community Outreach & EDUCARADIO
Loretta Pineda | ELK Environmental Learning for Kids, Director
So Young Lee | Rocky Ridge Music Center, Director
Katie Navin | CAEE Colorado Association Environmental Educators, Director
Arturo Garcia | Artist, Denver Arts Society
Franklin Cruz | Poet, Youth on Record

UCAN ANNUAL CONGRESS: UCAN selects students to become UCAN Green Ambassador Fellows and participate in the five-day long camp hosted at Rocky Ridge Music Center and located at the foot of 14,259 ft. Longs Peak in the heart of the Rocky Mountain National Park. The historic Hewes-Kirkwood Lodge and cabins on 17 acres with a stream provide a stunning backdrop for environmental education, and inspiration for art and writing workshops, reflection, residence and the nurturing of collaborations. Over a span of five days and four nights, 30 youth ages 13-17 will come to the RRMC campus to experience an innovative curriculum joining studies in the principles of environmental stewardship with development of creative skills in verbal, visual, and sound arts and their application to social change work.